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## Michigan Health Endowment Fund and MemoryFox Announce Partnership

LANSING, Mich. – <u>The Michigan Health Endowment Fund</u> (Health Fund) and MemoryFox announced their partnership today. The Health Fund is providing access for their Community Health Impact grantees to <u>MemoryFox</u>, a storytelling platform built for nonprofits.

"We are thrilled to partner with MemoryFox to help our grant partners better tell their stories," said Health Fund Program Director Megan Murphy. "Those stories highlight the critical work they do in communities across Michigan, and ultimately demonstrate their impact—which is key to their long-term sustainability." Murphy directs the Health Fund's Community Health Impact program, which is focused on locally-driven initiatives and strengthening the capacity of health nonprofits.

MemoryFox, a veteran-owned startup, makes collecting, organizing, and sharing community generated content easy. Through the partnership with the Health Fund, the Community Health Impact grantees will be able to access MemoryFox's storytelling platform at no cost.

"Our mission is to help nonprofits elevate the voices in their communities and it's an honor to partner with The Michigan Health Endowment Fund," stated Chris Miano, Founder and CEO of MemoryFox. "Storytelling has the power to inspire action. By using our platform, the grantees will be able amplify their impact and the work they are doing to improve the health and wellness of Michigan residents."

Learn more by visiting <u>www.memoryfox.io/storytelling-as-a-capacity/</u>.